

THE NEW EDITION

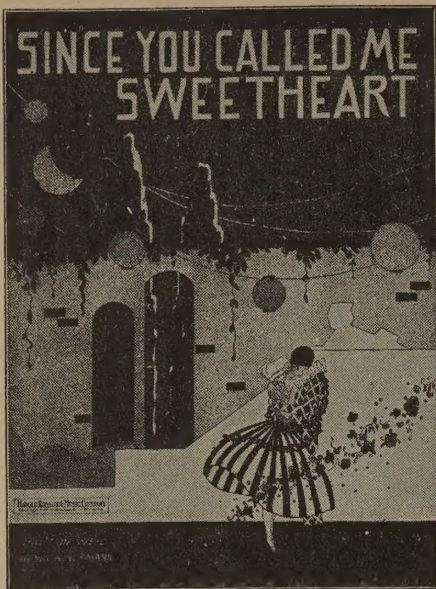
LET ME CALL YOU SWEETHEART

WORDS BY
BETH SLATER WHITSON
MUSIC BY
LEO FRIEDMAN



HAROLD ROSSITER MUSIC COMPANY
Chicago — 525-526 W. Madison St. — Illinois

MARY
KIDDER



ANOTHER INSTANTANEOUS SUCCESS

"SINCE YOU CALLED ME SWEETHEART"

Read This---It's Interesting

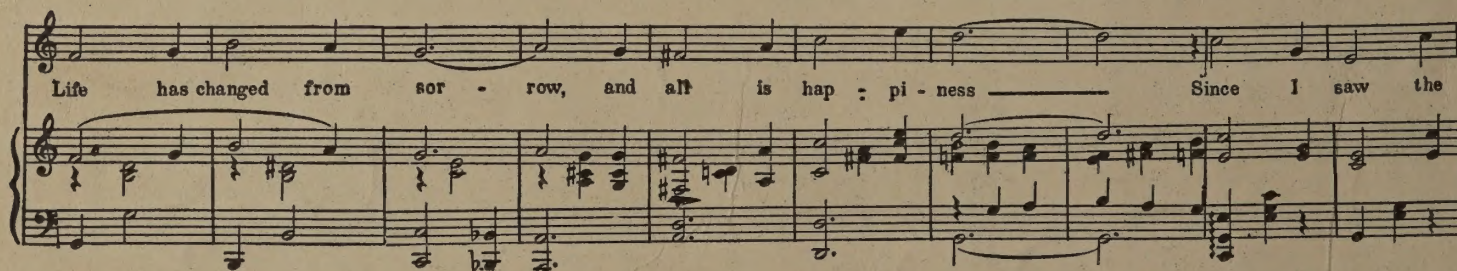


HERE seems to be some sort of magic charm about the song "LET ME CALL YOU SWEETHEART," for it has actually established two conditions hitherto unknown in the music world. In the first place "Let Me Call You Sweetheart" is the first and only song that has ever "come back" into a second wave of popularity. It was one of the big song hits of 1911 and is now once again the biggest selling popular song on the market.

This fact has caused two of the best known popular song writers to write an "answer song" entitled "SINCE YOU CALLED ME SWEETHEART." Here is where the second unheard of condition comes in for while every previous "answer song" written in the past twenty-five years has fallen flat and been a failure this new "answer song," "SINCE YOU CALLED ME SWEETHEART," has met with instantaneous success and now looks as if it were going to equal the success of the original song. Perhaps it is the beautiful simplicity of these two melodies coupled with the clean wholesome words that has made both of these two songs such big successes.

If you have a copy of or know "Let Me Call You Sweetheart" we know you'll want this "answer song." Try over the lines below and then see that you get a complete copy the next time you are near a music counter.

CHORUS



Copyright MCMXXV by Harold Rossiter Music Co., Chicago, Ill.
International Copyright Secured

This piece is on sale at all up-to-date music counters. Stop in and ask to have it played. If for any reason you cannot obtain copy from your dealer, send 30c in stamps or silver and complete copy will be mailed immediately.

HAROLD ROSSITER MUSIC CO., 325 W. Madison Street, CHICAGO, ILLINOIS.

Let Me Call You Sweetheart

2

I'm in Love with You

Words by
BETH SLATER WHITSON

Ask Your Dealer for a
Player-Roll or Phonograph
Record of This Piece

Music by
LEO FRIEDMAN
Composer of "Years, Years Ago"

Tune Ukulele

A D F# B

Moderato

When used with piano put Capo on first fret

I am dream - ing Dear of you
Long - ing for you all the while

Day by day Dream - ing when the
More and more Long - ing for the

THIS PIECE IS ALSO PUBLISHED FOR MIXED and MALE QUARTET, ORCHESTRA and BAND.

Copyright MCMX, by Harold Rossiter Music Co. Chicago, Ill.
International Copyright Secured

skies are blue When they're gray; When the
sun - ny smile, I a - dore; Birds are

sil - v'ry moon - light gleams Still I wan - der on in dreams
sing - ing far and near Ros - es bloom - ing ev - 'ry - where

In a land of love, it seems Just with you.
You, a - lone, my heart can cheer You, just you.

p-f

Let me call you "Sweetheart" I'm in love with you _____

p-f

Let me hear you whisper that you love me too _____

Keep the love-light glowing In your eyes so true _____ Let me

f

call you "Sweetheart" I'm in love with you. you. _____

THE ONE SONG YOU WILL NEVER FORGET

"LET US WALTZ AS WE SAY GOOD-BYE"



EVERY few years in the popular music business there comes into popular favor what is called a "natural hit." A "natural hit" is a song that seems to have everything that the Public is looking for and although no one can describe that "something" that a song must have to be a "natural hit," still everyone realizes the song has it when they hear it.

"Let Us Waltz As We Say Good-bye" is admitted by everyone to be the "natural hit" of the year. It became a popular hit almost over night and no other song in recent years has met with such instantaneous favor.

Of course, when you hear it you will realize the reason. Seldom you find such wonderful words coupled with such beautiful and bewitching melody. Can't you just imagine a couple of young

lovers, just before a separation, dancing the last dance of the evening to this wonderful melody and singing the words to each other? Is it any wonder this song is causing such a sensation? We predict more copies of this song will be sold than any other song in the last ten years. Get your copy the very next time you're near a music counter. It has a Ukelele accompaniment right on the regular piano copy.

Chorus

Hold me close to your heart, and for - get that we must part, And let us waltz while we're say - ing "Good -

bye!" Let a sweet mel - o - dy lin - ger in our mem - o - ry, Time e - nough for the tears

bye and hye. And re - mem - ber, my friend, wear a smile to the end, I couldn't

Copyright MCMXXV by Harold Rossiter Music Co., Chicago, Ill.

This piece is on sale at all up-to-date music counters. Stop in and ask to have it played. If for any reason you cannot obtain copy from your dealer, send 30c in stamps or silver and complete copy will be mailed immediately.

HAROLD ROSSITER MUSIC CO., 325 W. Madison Street, CHICAGO, ILLINOIS.